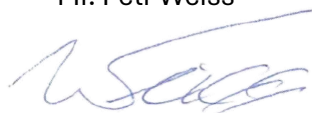


BUSINESS PLAN

Kajnet N.V.

Created on: 12.3.2024

Created by: Mr. Petr Weiss



Contents

1.	Executive Summary	3
2.	Company Description	3
3.	Market Analysis	3
4.	Organization and Management.....	3
5.	Services.....	3
6.	Marketing and Sales Strategy	3
7.	Financial Projections	4
7.1.	Financial plan with three year forecast.....	4
8.	Funding Request.....	4
9.	Exit Strategy	4

1. Executive Summary

Kajnet N.V. is a Curacao-based company that specializes in providing iGaming content exclusively to B2B partners. Our goal is to become a leading provider in the iGaming industry, offering innovative and engaging content that drives success for our partners.

2. Company Description

Founded in 2020, Kajnet N.V. operates under the leadership of our director, Petr Weiss. We are licensed providers of remote gaming activities, including all types of games, Games of Chance and Wagering Activities on the international market.

3. Market Analysis

The iGaming industry is a rapidly growing market with increasing demand for innovative content. Our target market includes B2B partners who operate online B2C casinos platforms. We aim to differentiate ourselves through our high-quality content and commitment to partner success.

4. Organization and Management

Our team is led by Petr Weiss, who brings extensive experience and knowledge in the iGaming industry. We believe in fostering a collaborative environment where every team member contributes to our shared goals.

5. Services

We offer a wide range of iGaming content, tailored to the specific needs of our B2B partners. Our services are designed to help our partners attract and retain their end-users by providing them with an engaging and enjoyable gaming experience.

6. Marketing and Sales Strategy

Our marketing strategy involves identifying potential B2B partners who could benefit from our services. We plan to reach out to them through targeted marketing campaigns, industry events, and personal networking. Our sales strategy focuses on demonstrating the value and benefits that our iGaming content can bring to our partners' business.

7. Financial Projections

While we are currently self-funded, we aim to achieve steady revenue growth through the acquisition of new partners and the expansion of our services. We will be focusing on maintaining a positive cash flow and investing in areas that align with our business objectives.

7.1. Financial plan with three year forecast

FINANCIAL PLAN	2024	2025	2026
Revenues and gains			
Fee income	97 000	130 000	170 000
Total revenues and gains	97 000	130 000	170 000
Expenses			
Domiciliation and local representation expenses	3 150	4 400	4 400
Business licenses and permits	30 000	24 750	24 750
Domain registration and programming fees	300	300	300
Reward according the Sublicence Agreement	36 860	49 400	64 600
Legal expenses	500	500	500
Intermediary expenses	2 500	2 500	2 500
Administration expenses	12 000	15 000	15 000
Administration expenses (adjustment previous years)			
Bank service charges	3 500	4 000	4 500
Total expenses	88 810	100 850	116 550
Other income (expenses)			
Loan interest expense	50	50	50
Total other income (expenses)	50	50	50
Operating result before taxes	8 140	29 100	53 400

8. Funding Request

At this time, we are not seeking additional funding. However, should the need arise in the future for further expansion or investment in new technologies, we may consider exploring funding opportunities.

9. Exit Strategy

In the event of a sale, our assets would include our business licenses, our established B2B partnerships, and our reputation as a leading provider of iGaming content. We aim to ensure that any transition is smooth and beneficial for all stakeholders involved.